



2016 T-Shirt Ads

Medley Winter Guard is selling ad space on the back of our 2016 season t-shirt. This shirt will be worn by students, staff members, and parents for years to come. It is a great opportunity to get your business name out in the west Michigan community. In addition, businesses who purchase ad space will be recognized at community performances, website, and through our social media outlets.

Most fundraisers only give up to 50% of profits, and the consumer gets some kind of product in return. With a t-shirt ad sponsorship, 100% of the money goes to member dues. If you are interested in becoming a sponsor for Medley Winter Guard's 2016 season, please fill out the order form and return it with your sponsored member.

What is Winter Guard?

Winterguard is a sport of the arts which combines dance, equipment manipulation, and athleticism to perform intricate routines with a variety of performers. Many will recognize the color guard from the fall marching band production. We use those same elements to create a competitive show to a recorded soundtrack for the indoor competition arena.

We compete in the local non-profit circuit called the Michigan Color Guard Circuit. Our competition tour includes seven competitions throughout the state of Michigan and three community performances, with State Finals concluding at Saginaw State University at the end of March.

Why we need your help...

The competitive show this group performs takes many levels of financial support for staffing, design, props, costuming, show fee's, flags, equipment and other operational expenses. The members are required to raise their dues fee of \$400 for the season. Your ad purchase will go directly to the students dues, who would otherwise have to pay this amount out of pocket.

Seven Good Reasons to Advertise with the Medley Winter Guard

1. This advertising shows support for the arts in West Michigan and helps promote your image as a good neighbor.
2. Our t-shirt advertisements will reach parents, grandparents, friends and relatives from many local areas.
3. Winter guard members are high achievers with parents, relatives and friends who are eager to support them.
4. You can make attractive t-shirt ads to bring in new customers and increase brand recognition for your company.
5. Involvement in Medley winter guard teaches young people that hard work and determination lead to success.
6. Medley Winter Guard has a tradition of producing quality, educational, and successful productions.
7. Your donation will be TAX DEDUCTABLE!

By supporting the members of Medley Winter Guard you are allowing students who are passionate about color guard to continue their passion through the year and continue their education and training of the sport.

Deadline is December 15th